

COMPETITION REVIEW

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The Estonian office of leading Baltic law firm, Ellex, was recently instructed by a client to conduct a competition review of over 70,000 documents. A three-person team was assigned to the project and needed to analyse the entire dataset in just two weeks in order to find examples of communications which could expose the company to any competition risks, identify any areas that required urgent attention whilst also assessing the overall compliance of the company.

Taking into account the the volume and complexity of the dataset as well as the tight deadline ascribed to them the team opted to deploy Luminance's AI-powered eDiscovery platform, allowing Ellex to quickly zero-in on pertinent and anomalous results, confident that they were fully appraised of the contents of their dataset.

Luminance's easy cloud deployment and synchronisation with a range of virtual data rooms (VDRs) and data hosting providers such as High Q, Box and Drop Box ensured that Ellex's competition team were able to upload the 70,000 documents into the Luminance platform within a few hours. Luminance is the only eDiscovery platform on the market that combines supervised and unsupervised machine learning techniques to read and form an understanding of data.

As a result, Luminance was able to immediately analyse and categorise the dataset, instantly displaying the results of its analysis across a number of interactive visualisations.

KEY FINDINGS

- Luminance's powerful searching and filtering tools allowed Ellex to reduce the dataset from 70,000 documents to just 600 documents in a few days.
- The team worked seamlessly with Estonian, English and Latvian documents during the review due to Luminance's language agnosticism.
- Luminance's workflow tools allowed for seamless collaboration across the team.

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Luminance's unique ability to read and analyse data in any language was also invaluable for the Estonian team who were working predominantly with Estonian, English and Latvian documents during the review. The local language support by the software was considered particularly helpful for Ellex.

By using Luminance's powerful data culling tools including de-duplication, email threading functionalities and numerous combinations of filters and search terms, Ellex were able to reduce the enormous dataset from 70,000 documents to just 600 documents, allowing the team to complete the bulk of their review in days. Ellex noted that, by contrast, this was a process that would have taken considerably longer using manual review methods or clunky legal technologies which require bespoke machine and user training.

Ellex then used Luminance's unique conceptual search functionalities in order to identify pertinent information and surface key risks amongst the remaining 600 documents. Powerful 3D visualisations of data, including email traffic and threads of communication, also allowed Ellex to gain an overview of the dataset at a glance, quickly hone in on areas of interest and perform rapid analysis of the documents due to Luminance's workflow, tagging and annotation tools.

"We were very positively surprised by the power of Luminance's AI-powered eDiscovery technology in comparison to other eDiscovery tools we had used previously. The solution enabled us to cull the data set of 70,000 documents down to the 600 that needed reviewing. Luminance works extremely well for larger projects and we look forward to using it across our compliance work."

**KEVIN GERRETZ,
ASSOCIATE, ELLEX**

Using Luminance's next-generation AI technology, Ellex were able to complete the entire review within two weeks, with Ellex now planning on deploying Luminance's AI on larger competition audits and internal investigations.

About Luminance

Luminance is the leading artificial intelligence platform for the legal profession, with over 300 customers in more than 55 countries. Luminance's machine learning technology reads and forms an understanding of documents, helping lawyers to perform the most thorough and rapid document reviews across practice areas including due diligence, contract negotiation, regulatory compliance reviews, property portfolio analysis and eDiscovery. Luminance has offices in London, Cambridge, New York and Singapore.